

## **Franco Tatò appointed as Chairman and CEO of Mikado Film**

*Novara, 15 October 2009* – Following an agreement reached between De Agostini Communications SpA and Franco Tatò, Mr Tatò was today appointed as Chairman and CEO of Mikado Film SpA, the renowned Italian film production and distribution company, by its newly formed Board of Directors.

As well as Mr Tatò, the new Board of Directors also includes Sonia Raule, Lucia Morselli, Marco Caputo and Nicola Drago.

The agreement also gives Mr Tatò the right to acquire control of Mikado Film SpA by February 2010.

Mr Tatò said: "I am very happy with the agreement signed with the De Agostini Group, which gives me the opportunity to lead one of Italy's most prestigious film distribution companies".

Paolo Ceretti, CEO of De Agostini Communications, commented: "With Franco Tatò, a businessman and manager of vast experience, joining the management team, Mikado Film will have new impetus and opportunities to meet important objectives. We would like to thank the outgoing Board of Directors for their work, and also confirm that the De Agostini Group plans to remain a shareholder in Mikado, working alongside the new management team in the next few years".

*For further information, contact:*

Elena Dalle Rive

Media Relations - De Agostini SpA

Tel: + 39 02 62499592 F + 39 02 62499553

Cell: 335 7835912

e-mail: [elena.dallerive@deagostini.it](mailto:elena.dallerive@deagostini.it)

### INSTITUTIONAL & MEDIA RELATIONS

De Agostini S.p.A.

via Borgonuovo, 16 20121 Milano

T +39 02 62499592 F +39 02 62499553

e-mail: [relazioni.media@deagostini.it](mailto:relazioni.media@deagostini.it)

[www.gruppodeagostini.it](http://www.gruppodeagostini.it)